# Course Description

An introduction to the basic principles of law, historical development, contracts, agency, employment, sale of goods, and business organizations.

**University Learning Outcomes (ULO)**

**ULO1:** Knowledge of Human Cultures and the Physical and Natural World

**ULO2:** Intellectual and Practical Skills

**ULO3:** Personal and Social Responsibility

**ULO4:** Integrative and Applied Learning

**ULO5:** Immersed in the Critical Concerns of the Sisters of Mercy of the Americas

# Program Learning Outcomes (PLO)

* **PLO1:** Articulate an educational organization's mission, goals, and guiding principles that distinguish the organization from others. (ULO1, 4)
* **PLO2:** Understand the foundational base of organizational theory, and demonstrate the ability to bridge theory and practice. (ULO1, 2, 4)
* **PLO3:** Given scenarios of conflict, choose ethical courses of action consistent with Gospel values. (ULO3, 5)
* **PLO4:** Synthesize and analyze data to reveal relations and causality, and convert raw data into actionable information. (ULO2, 4)
* **PLO5:** View problems and challenges through the lens of a scientist, seeking evidence-based conclusions. (ULO1, 2, 4)
* **PLO6:** Practice and model steward leadership in transforming organizations to better serve all constituents. (ULO3, 4, 5)
* **PLO7:** Demonstrate facility in the application of technology to solve problems, analyze and synthesize data, and manage information. (ULO1, 2, 4)

# Course Outcomes (CO)

* **CO1:** Identify the important elements of a contract.
* **CO2:** Differentiate between contract law and the UCC.
* **CO3:** Explain the rules of agency.
* **CO4:** Illustrate the different forms of bankruptcy.
* **CO5:** Outline the laws governing warranties and consumer protection.

**Student Expectations**

Students are expected to do the following:

* Ask probing and insightful questions related to course content.
* Make meaningful and relevant connections and application to their own learning process.
* Be productive and contributing members of class discussions.

# Required Course Materials

Beatty, J. F., Samuelson, S. S., & Bredeson, D. A. (2014). *Legal environment* (5th ed.). Mason, OH: South-Western (Cengage).

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# Suggested Point Values

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Assessment** | **Point Value** | **Due** |
| **Week 1** | |  |  |
|  | Participation: Learning Activities | 10 | <insert due date> |
|  | Week 1 DQ 1 | 5 | <insert due date> |
|  | Week 1 DQ 2 | 5 |  |
|  | Week 1 DQ 3 | 5 |  |
|  | Final Project Preparation: Topic | 8 |  |
|  | Criminal and Civil Lawsuits Paper | 10 |  |
| **Week 2** | |  |  |
|  | Participation: Learning Activities | 10 | <insert due date> |
|  | Week 2 DQ 1 | 5 |  |
|  | Week 2 DQ 2 | 5 |  |
|  | Contract Debate | 8 |  |
|  | Final Project Preparation: Thesis Statement | 8 |  |
|  | Contract | 10 |  |
|  | Silver Gym Memo | 10 |  |
| **Week 3** | |  |  |
|  | Participation: Learning Activities | 10 | <insert due date> |
|  | Week 3 DQ 1 | 5 |  |
|  | Week 3 DQ 2 | 5 |  |
|  | Warranty Blog | 8 |  |
|  | Final Project Preparation: Outline | 8 |  |
|  | Agreements Presentation | 10 |  |
|  | Risk Management Perspective | 10 |  |
| **Week 4** | |  |  |
|  | Participation: Learning Activities | 10 | <insert due date> |
|  | Week 4 DQ 1 | 5 |  |
|  | Week 4 DQ 2 | 5 |  |
|  | Week 4 DQ 3 | 5 |  |
|  | Final Project Preparation: Annotated Bibliography | 8 |  |
|  | Employee Handbook | 10 |  |
| **Week 5** | |  |  |
|  | Participation: Learning Activities | 10 | <insert due date> |
|  | Week 5 DQ 1 | 5 |  |
|  | Week 5 DQ 2 | 5 |  |
|  | Opening a Business Blog | 8 |  |
|  | Final Project Research Paper | 20 |  |
| **Total Points** | | **246** |  |

# Course Schedule

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| --- | --- | --- |
| **Week** | **Start** | **End** |
| One | <insert start date> | <insert end date> |
| Two |  |  |
| Three |  |  |
| Four |  |  |
| Five |  |  |

# Weekly Learning Modules

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| --- | --- | --- | --- |
| Week One: Basis of Law in the United States | |  | |
| ***Learning Objectives*** | | ***Alignment*** | |
| * 1. Classify the basic functions and structure of law in society. | | CO3, CO5 | |
| * 1. Describe the role of law in the highly regulated business environment of the 21st century. | | CO3, CO5 | |
| * 1. Determine appropriate methods for resolving domestic and foreign legal disputes. | | CO3, CO5 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 1–5 of *Legal Environment*. | | 1.1, 1.2, 1.3 |  |
| **Library of Congress**  **View** the video from Library of Congress, “American Law & the Great Charter” [43:21mins]: <http://www.loc.gov/today/cyberlc/feature_wdesc.php?rec=6697>  **Post** any questions or new insights to the Week 1 Questions discussion forum. | | 1.1, 1.2, 1.3 | Lecture Activity = 1.5hrs. |
| **Basis of Law in the U.S.: Parts 1 & 2**  **Listen to the Basis of Law audio file.**  **Post** any questions or new insights to the Week 1 Questions discussion forum. | | 1.1, 1.2, 1.3 | Lecture Activity = 2hrs. |
| **Week 1 Presentation**  **Review** the Law and Ethics PowerPoint presentation.  **Post** any questions or new insights to the Week 1 Questions discussion forum. | | 1.1, 1.2, 1.3 | Lecture Activity = 1hr. |
| ***Assignment****: Students must complete the weekly assignment(s).* | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Week 1 DQ 1**  Can an action be both legal and unethical? Can an action be both ethical and illegal? Explain your answer, and provide an example, one societal and one business-related.  **Post** your findings and responses in 75 to 100 words to the discussion forum.  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 1.1, 1.2 | Discussion Board = 1hr. |
| **Week 1 DQ 2**  **Watch** the “State and Federal Court Systems” [7:04mins] video for an overview of the U.S. court system: <https://www.youtube.com/watch?v=TufLfbCTQB0>  **Answer** the following in 75 to 100 words to the discussion forum:  Why does the U.S. have two court systems? Is there a time when a person could file a lawsuit in either system? Explain.  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 1.1 | Discussion Board = 1hr. |
| **Week 1 DQ 3**  As a businessperson, what are some considerations in selecting a method for resolving a business dispute? Explain why one method is more appropriate in one scenario versus another.  **Post** your findings and responses in 75 to 100 words to the discussion forum.  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 1.2, 1.3 | Discussion Board = 1hr. |
| **Final Project Preparation: Topic**  **Review** the description for the Final Project Research Paper in Week 5.  **Research** a current business topic that involves ethics and law.  **Write** a short summary of 150 to 200 words on your chosen topic. Include an explanation on why you chose this topic and its importance.  **Submit** your summary in Blackboard.  *Due at [enter time] EST on [day].* | | VARIES | Guided Project = 1hr. |
| **Criminal and Civil Lawsuits Paper**  Consider the differences in the burden of proof within civil cases, as opposed to the burden of proof in criminal cases. A plaintiff wins a civil lawsuit if the plaintiff is 51 percent convincing, and then he or she collects 100 percent of the damages. In a criminal case, the standard is beyond a reasonable doubt.  **Write** a research paper of 700 to 1,050 words comparing and contrasting civil cases and criminal cases.  **Reflect** on the following questions as you write your paper:  Should a plaintiff suing a business in a civil case be required to prove his case beyond a reasonable doubt, or should a criminal standard be less stringent? Do too many criminals achieve acquittal because the jury could not agree on the high standard of beyond a reasonable doubt?  **Use** at least two external resources as support, in addition to the textbook.    **Format** your research paper according to APA guidelines. Use the Research Paper Template to help you format your paper.  **Submit** your paper in Blackboard.  *Due at [enter time] EST on [day].* | | 1.2, 1.3 | Paper = 1hr. |
| **Total** |  |  | **9.5hrs.** |
| **Notes** |  | | |

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| Week Two: Business Contracts | |  |  |
| ***Learning Objectives*** | | ***Alignment*** | |
| * 1. Identify the major components of the formation of contracts. | | CO1 | |
| * 1. Determine appropriate methods for contract dispute resolution. | | CO1, CO5 | |
| * 1. Distinguish factors that contribute to a valid contract, such as preliminary discussions, letter of intent, sound mind, valid consent, unconscionability, and public interest. | | CO1, CO3, CO5 | |
| * 1. Identify the impact of good faith and fair dealing in negotiating business contracts. | | CO1, CO3, CO5 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 9 & 10 of *Legal Environment*. | | 2.1, 2.2, 2.3, 2.4 |  |
| **Week 2 Presentation**  **Review** the following PowerPoint presentations:   * Contracts Part I * Contracts Part II     **Post** any questions or new insights to the Week 2 Questions discussion forum. | | 2.1, 2.2, 2.3, 2.4 | Lecture Activity = 1.5hrs. |
| ***Assignment****: Students must complete the weekly assignment(s).* | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Week 2 DQ 1**  A man went into a small country store when visiting a small town in New Hampshire. In the store, there was a barrel filled with items labeled as “old maps” for $10 each. After looking through the maps, he noticed a very old document similar in size to the maps. The document appeared to be a copy of the Declaration of Independence. He rerolled the document inside the two other maps, and paid $30 for the documents.  When he got home, he took the document to a professor who identified it as an authentic copy of the Declaration of Independence that was presented to one of the state capitals with signatures. A signature of John Hancock alone might be worth $25,000.00. Most of the state copies of the Declaration were lost or destroyed over time so this copy could be extremely valuable.  **Answer** the following in 75 to 100 words to the discussion forum:  If the owner of the store learns that the document he purchased from the store sold for thousands of dollars, could the store owner claim fraud or mistake, and seek to have the sale overturned? Provide rationale for your answer.  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 2.1, 2.3, 2.4 | Discussion Board = 1hr. |
| **Week 2 DQ 2**  **Read** question 2 under Discussion Questions on p. 261 of *Legal Environment*.  **Answer** the questions using concepts from the readings as support.  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 2.1, 2.3 | Discussion Board = 1hr. |
| **Contract Debate**  **Read** the *Lucy v. Zehmer* case study handout.  Your instructor will assign you a position of either the plaintiff or the defendant side of the courtroom. If you are not assigned a position, check with your instructor.  **Gather** information that supports your assigned position.  **Post** your initial argument of 200 to 350 words to the discussion forum. Type your position of either plaintiff or defendant within the subject line of the message.  **Respond** to at least two other students whose stance differs from yours and provide points that argument the claims they state.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 2.1, 2.3, 2.4 | Case Study Discussion = 2.5hrs |
| **Final Project Preparation: Thesis Statement**  **Review** the description for the Final Project Research Paper due in Week 5.  **Research** further on your current business topic in relation to objectives throughout the course.  **Prepare** a thesis statement for your Final Project Research Paper due in Week 5. The thesis statement should be 1 sentence long.  **Submit** your thesis statement in Blackboard.  *Due at [enter time] EST on [day].* | | VARIES | Guided Project = 1hr. |
| **Contract**  **Read** and completethe Contract Scenario document.  **Submit** the completed document in Blackboard.  *Due at [enter time] EST on [day].* | | 2.1, 2.3 | Problem Solving = 1hr. |
| **Silver Gym Memo**  You have just received an arbitration complaint that a teenager is seeking to reject a contract for a lifetime membership at the gym. You are aware that this is not uncommon, and that teenagers often come back months later asking to rescind the contract. This issue has been highlighted on the news and has damaged the brand and reputation of the business.  **Prepare** a memo of at least 350 words to your manager at the Silver Gym.  **Recommend** a solution for this issue. Be sure to highlight whether or not arbitration is the appropriate forum, as well as all legal, ethical, and business reasons to support your recommendation.  **Submit** your completed memo in Blackboard.  *Due at [enter time] EST on [day].* | | 2.1, 2.2, 2.3, 2.4 | Paper = 1hr. |
| **Total** |  |  | **9hrs.** |
| **Notes** |  | | |

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| Week Three: Uniform Commercial Code (UCC) | |  |  |
| ***Learning Objectives*** | | ***Alignment*** | |
| * 1. Compare the characteristics of common law contracts and the UCC Article 2. | | CO1, CO2, CO4 | |
| * 1. Analyze the gap filling provisions of UCC Article 2 as they pertain to the essential terms of a contract. | | CO1, CO2, CO4 | |
| * 1. Examine the scope and limitations of remedies for breach of contract. | | CO1, CO2, CO4, CO5 | |
| * 1. Differentiate between implied and express warranties under the UCC Article 2. | | CO1, CO2, CO4, CO5 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 13 & Ch. 15 of *Legal Environment*. | | 3.1, 3.2, 3.3, 3.4 |  |
| **Week 3 Presentation**  **Review** the PowerPoint presentation, Sale of Goods: UCC Article 2.  **Post** any questions or new insights to the Week 3 Questions discussion forum. | | 3.1, 3.2, 3.3, 3.4 | Lecture Activity = 1hr. |
| **Cultural Differences**  **View** the video “Cultural Differences – Lets Break a Deal” [7:36mins]: <https://www.youtube.com/watch?v=i0hWnFJGOS4>  **Consider** the following points:   * Was the contract executed? * If you were Michael’s boss, what would you have done differently? * Do you think the relationship can be salvaged?   **Post** your responses or any new insights to the Week 3 Questions discussion forum. | | 3.1, 3.3, 3.4 | Lecture Activity = 1hr. |
| ***Assignment****: Students must complete the weekly assignment(s).* | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Week 3 DQ 1**  **Read** *Brunswick Hills Racquet Club v. Route 18 Shopping Center Associates* on p. 266 of *Legal Environment*.  **Answer** the following in 75 to 100 words to the discussion forum:  How do the Uniform Commercial Code (UCC) principles of good faith, fair dealing, and reasonableness affect contracts for the sale of goods? How do the gap filling provisions protect the landlord or the tenant?  **Post** your findings and responses in 75 to 100 words to the discussion forum.  **Respond** to at least three other students, commenting on any differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 2.4, 3.1, 3.2 | Discussion Board = 1hr. |
| **Week 3 DQ 2**  **Read** question 3, “Ethics,” under the “Discussion Questions” section on p. 342 of *Legal Environment*.  **Answer** the following in 75 to 100 words to the discussion forum:    If you were on a jury, would you rule in favor of Dannemans, Kodak, or GECC? Why? Do you think it was a sale or a lease that the Dannemans signed? Explain. Comment on the ethics of all parties involved.  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 2.4, 3.1, 3.3 | Discussion Board = 1hr. |
| **Warranty Blog**  **Post** a blog response of 200 to 350 words to the following:  Think of products you have purchased in the last 6 months to a year. Do you know if any of them have a warranty? If so, do you still have the warranty documentation? If it did not have a written warranty, would you say there is an implied or expressed warranty? What is that warranty? Explain.  **Post** your responses to the questions above to the blog.  **Respond** to at least three other students on whether you agree or disagree with their findings and if there are any similarities. | | 3.4 | Blog = 1hr. |
| **Final Project Preparation: Outline**  **Continue** working on your Final Project Research Paper, due in Week 5.  **Prepare** an outline for your research paper. You may use the Paper Outline template to help you organize your outline.  **Submit** your outline in Blackboard.  *Due at [enter time] EST on [day].* | | VARIES | Guided Project = 1hr. |
| **Agreements Presentation**  A new company has hired you to manage its sales department. The company is slowly growing and is still trying to get its footing in the market. You took some business law classes in college and notice that the company is lax in its approach to sales agreements.  **Prepare** a PowerPoint presentation of 8 to 10 slides for the leadership team on the need for agreements of sale to comply with the statute of fraud. Incorporate the following points:   * Requirements to meet the statute of fraud * Importance of an agreement in writing * Remedies available if the contract fails   **Include** speaker notes, a script outline, or an audio recording to accompany the presentation to better guide the audience.  **Format** your presentation according to APA guidelines.  **Post** a link of your presentation using Google Drive to the discussion board. Click the **Technology Tutorials** tab from the left menu in Blackboard for a tutorial on using Google Drive.    *Due at [enter time] EST on [day].* | | 3.2, 3.3 | Presentation = 2hrs. |
| **Risk Management Perspective**  **Create** a memo of 700 to 1,050 words that detail the viewpoints of a risk manager in a business.  **Incorporate** at least three points of concern that address the contract law and the UCC Article 2. Explain how this analysis is affected by the gap filling provisions.  **Submit** your memo in Blackboard.  *Due at [enter time] EST on [day].* | | 3.1, 3.2 | Paper = 1hr. |
| **Total** |  |  | **9hrs.** |
| **Notes** |  | | |

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| Week Four: Agency and Employment | |  |  |
| ***Learning Objectives*** | | ***Alignment*** | |
| * 1. Analyze the key points of agency law, including the responsibilities and duties of parties involved. | | CO3 | |
| * 1. Classify the various types of employment relationships with regard to the legal considerations. | | CO1, CO3, | |
| * 1. Analyze the relationship between employment-at-will, wrongful discharge, and constructive discharge, as well as their applications. | | CO3 | |
| * 1. Explain the various types of discriminatory issues and their legal consequences. | | CO3 | |
| * 1. Explain the discrimination complaint process, including possible outcomes of an employee complaint. | | CO3 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 16–18 of *Legal Environment*. | | 4.1, 4.2, 4.3, 4.4, 4.5 |  |
| **Rights of the Employee**  **Watch** the video “Employment, Worker Protection, and Immigration Law – Family Medical Leave” [3:49mins]: <http://media.pearsoncmg.com/ph/streaming/bp/2013/business_law/BLaw2013_Work_Prot.html>  **Post** any questions or new insights to the Week 4 Questions discussion forum. | | 4.1, 4.2, 4.3, 4.4, 4.5 | Lecture Activity = 1hr. |
| **Harassment**  **View** the video “Sexual Harassment” [1:14mins]: <https://www.youtube.com/watch?v=wTRsDmLLfvw>  **Post** any questions or new insights to the Week 4 Questions discussion forum. | | 4.1, 4.2, 4.4, 4.5 | Lecture Activity = 1hr. |
| ***Assignment****: Students must complete the weekly assignment(s).* | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Week 4 DQ 1**  **Refer** to the video “Employment, Worker Protection, and Immigration Law – Family Medical Leave” under the Learning Resources this week.  **Read** the following scenario:  My company has an office in the United Kingdom where we follow the local law, which provides mothers with 11 months of paid maternity leave. The video raises questions as to whether U.S. law and practice is out of sync with the realities of modern life.  **Answer** the following in 75 to 100 words to the discussion forum:  Do you think the current family medical leave law is adequate? What should U.S. employers be required to do? Have you heard of more generous plans? What would be the consequences, positive and negative, if a more supportive family medical leave law were implemented?  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 4.1, 4.2, 4.3 | Discussion Board = 1hr. |
| **Week 4 DQ 2**  **Complete** Part 1 for an initial response. Then, read the case study to complete Part 2.  **Part 1**  **Post** an initial response to the following:  If a male manager slapped a female employee on the buttocks, is that necessarily and always sexual harassment? Would you disagree with a court if it ruled that it was not sexual harassment?  **Part 2**  **Read** the *Williams v. Ocean Beach Club* case study handout.  **Answer** the following after posting your initial response to Part 1:  Why did the manager do the action in the first place? In your answer, mention some of the facts that the judge relied on to make their decision. Do you agree or disagree with the judge? Explain.  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 4.2, 4.3, 4.5 | Discussion Board = 1hr. |
| **Week 4 DQ 3**  **Answer** the following:  Describe Title VII of the Civil Rights Act of 1964. What is its effect on business operations? Do you believe affirmative action in employment is still required in 2015? Defend your position using outside resources, as well as the textbook.  **Post** your findings and responses in 75 to 100 words to the discussion forum.  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 4.4, 4.5 | Discussion Board = 1hr. |
| **Final Project Preparation: Annotated Bibliography**  **Continue** working on your Final Project Research Paper, due in Week 5.  **Prepare** an annotated bibliography with at least five credible sources for your research paper, not including your textbook.  **Review** the Purdue writing lab website (<https://owl.english.purdue.edu/owl/resource/614/03/>) for an explanation and an example of an annotated bibliography.  **Submit** your annotated bibliography in Blackboard.  *Due at [enter time] EST on [day].* | | VARIES | Guided Project = 1hr. |
| **Employee Handbook**  **Review** an employee handbook from a company you currently work for or that is familiar to you. Preferably, choose a company that resides in an employment-at-will state.  **Examine** the topics covered in the handbook.  If the handbook contains an area regarding employment at will, pay attention to that section. If not, research further *employment at will* further and what it means to the employee and employer.  **Draft** a 500 to 750 word executive summary of items found in the handbook. Include the following in your summary:   * Explanation of how equal employment is handled * How the handbook addresses accommodations for religion, ethnicity, and physical disability * Explanation of *employment at will* * Expectations of the employee and employer under employment at will   If the handbook does not contain any one of the items listed above, research further on the topic, and provide an explanation of what is it and how it should be addressed in an employee handbook.  **Submit** your executive summary in Blackboard.  *Due at [enter time] EST on [day].* | | 4.1, 4.2, 4.3, 4.4, 4.5 | Paper = 1hr. |
| **Total** |  |  | **7hrs.** |
| **Notes** |  | | |

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| Week Five: Forms of Business Ownership | |  |  |
| ***Learning Objectives*** | | ***Alignment*** | |
| * 1. Analyze the various forms of business ownership: corporation types C and S, partnership, limited liability partnership, and limited liability company. | | CO3 | |
| * 1. Analyze the business risks involved in a highly regulated environment of the 21st century. | | CO5 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 19 & 20 of *Legal Environment*. | | 5.1, 5.2 |  |
| **Week 5 Presentation**  **Review** the Enron Scandal PowerPoint presentation.  **Post** any questions or new insights to the Week 5 Questions discussion forum. | | 5.2 | Lecture Activity = 1hr. |
| ***Assignment****: Students must complete the weekly assignment(s).* | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Week 5 DQ 1**  **View** the video “Enron: Smartest Man in the Room” at <http://documentaryheaven.com/enron-the-smartest-guys-in-the-room/>  If the link no longer works, rent the video “Enron: Smartest Man in the Room” [1:49:29mins] at <http://www.amazon.com/Enron-The-Smartest-Guys-Room/dp/B001AMTTVS>  **Post** a response of 75 to 100 words explaining how law and regulations have affected current business. Explain if there is a social responsibility for businesses, as well as how the situation with Enron affected the corporate environment.  **Respond** to at least three other students, commenting on any new insight or differences observed. | | 5.2 | Discussion Board = 2.5hrs. |
| **Week 5 DQ 2**  You are the CEO of a U.S. corporation that has a successful product but that creates a hazardous byproduct, Dio-Eathalyne-Ariable Theosophat (DEATH). It is very expensive to process this byproduct in the United States, and it has significantly reduced profits. Reports of environmental impact has inflamed various environmental groups. This byproduct has also affected the brand and reputation among investors in the United States.  Your manager in a small African country has advised you that the military government there would be willing to allow your firm to dispose of the product in their country. The fee they are charging and cost of transportation represent significant savings over the costly method now used in the United States. They claim that DEATH will be dealt with in an environmentally safe manner. They have provided you with no details, and an unidentified source says that it will be buried in a remote location. Your manager says he has no way to know if it will or will not leach into the water table and into the food supply.  **Answer** the following in 75 to 100 words to the discussion forum:  Will you authorize the contract? Why or why not? If you do, will you employ any safeguards or controls?  **Respond** to at least three other students, commenting on any new insight or differences observed.  *Note*. Initial answers to the question are due by 11:59 p.m. (EST) on Thursday. All responses must be posted by 11:59 p.m. (EST) on Sunday. | | 5.1, 5.2 | Discussion Board = 1hr. |
| **Opening a Business Blog**  **Read** the Opening a Business at the Jersey Shore document.  **Consider** all the factors in the document when opening a business.  **Post** a blog response of 350 to 500 words on the type of business entity you would open and provide rationale.  **Respond** to at least three other students, commenting on any new insight or differences observed. | | 5.1, 5.2 | Blog = 1hr. |
| **Final Project Research Paper**  **Write** a research paper of 6 to 8 pages that involves ethics and law. In Week 1, you will start the project by choosing a topic and beginning your research.  Some examples of topics involving ethics and law are as follows:   * Can a socially responsible company also be profitable? * Compare a company’s stated mission and goals with its attitude toward women in management.   **Include** the following points in your paper:   * Ethical issue * How the ethical issue relates to law or regulations * Any recent court decisions regarding the topic * Your stance on the issue   The paper should include a reference page, a title page, and an abstract.  **Format** your paper according to APA guidelines. You may use the Research Paper Template to help you format your paper.  **Submit** your research paper in Blackboard.  *Due at [enter time] EST on [day].* | | VARIES | Final Project = 2hrs. |
| **Total** |  |  | **7.5hrs** |
| **Notes** |  | | |

# Breakdown of Academic Instructional Equivalencies

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|  |  |  |
| **Week 1** |  |  |
| Required |  | 9.5hrs. |
| Supplemental |  |  |
|  |  |  |
| **Week 2** |  |  |
| Required |  | 9hrs. |
| Supplemental |  |  |
|  |  |  |
| **Week 3** |  |  |
| Required |  | 9hrs. |
| Supplemental |  |  |
|  |  |  |
| **Week 4** |  |  |
| Required |  | 7hrs. |
| Supplemental |  |  |
|  |  |  |
| **Week 5** |  |  |
| Required |  | 7.5hrs. |
| Supplemental |  |  |
|  |  |  |
|  |  |  |
| **Total Required Hours** |  | 42hrs. |
| **Total Supplemental Hours** |  |  |
| **Total Hours** |  |  |